

FILIZ SAHIN

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FILIZ.WORKS

ART DIRECTOR

Reliable, determined, and creative Senior Art Director has more than 12 years of cumulative experience developing innovative design concepts and enhancing digital branding. Industrious artist demonstrates a flawless record of maintaining high-level content design and accomplishing cross-functional projects in a timely manner. Prolific leader demonstrates profound knowledge in advertising campaigns, interactive design, presentation development, branding, content & concept development, client relations, and problem solving. Eclectic individual displays a responsible and positive attitude in resolving conflicts and challenges in the workplace and with clients; demonstrates a willingness to learn new industry trends, techniques, and procedures, a dedication to consistently deliver top-quality content, and capability to lead and direct cross-functional teams through development and execution of diverse projects.

- Visual Design & Content Development • Digital, Print, & Social Media Marketing
- Communication & Interpersonal Skills • Team Leadership & Coordination
- 360 Advertising & Branding Campaigns

EXPERIENCE

FREELANCE ART DIRECTOR

Mar 2019 – Present | New York, NY

- Conducted various content design and concept development for digital products, visual systems, brand integrations, and advertising campaigns; ensured all content and design solutions met and exceeded client expectations for quality and turnaround time.

REQ SENIOR ART DIRECTOR

Jan 2011 – Feb 2019 | New York, NY

- Orchestrated all content design from identity, brand marketing, videos, editorials, social media, and experiential content distributed across all platforms, ensuring quality design solutions with quick turnaround times; gained vast motion graphics experience.
- Managed all experiential content, marketing, sales, business development, tech, and operational projects while coordinating communication between each team to understand their goals and identify options to meet and exceed those goals.
- Worked closely alongside the design team and numerous other departments, leading departmental projects from conception to completion.

VIRILION ART DIRECTOR

Sep 2008 – Jan 2011 | New York, NY

- Played integral role in the support of creative concepts and orchestrated the execution of 360 marketing campaigns including all print, digital, social, video, experiential e-commerce, and mobile marketing campaigns.
- Maintained regular communication with clients to identify solutions that meet each clients' specific needs, coordinate future projects, and increase agency service value.

SPORTS ILLUSTRATED SENIOR DESIGNER

Mar 2008 – Oct 2008 | New York, NY

- Spearheaded web interface design for SI.com, including project such as the SI Olympics 2008 website and Fannation.com; developed and integrated numerous other interface designs as well as interactive ads for SI products across many platforms.

CBS SPORTS NETWORK DESIGNER

Feb 2007 – Mar 2008 | New York, NY

- Utilized information architecture website design skills for CMS, PHP, and flash-driven microsites, ensuring robust branding across numerous platforms.
- Developed and conducted presentations of creative concepts to the marketing and merchandising departments; provided operations support to the UX department through implementing wireframes, user flows, and functionality specs to streamline processes.

EDUCATION & TECHNICAL SKILLS

TRAKYA UNIVERSITY, 2001

Bachelor of Arts in Computer Science

ISTANBUL BILGI UNIVERSITY & DOMUS ACADEMY ITALY, 2004

Design Culture & Management Certification

NYU, 2010

After Effects Courses

FULLSAIL UNIVERSITY, 2013

Maya Courses

- Microsoft Office Suite
- Adobe Creative Suite
- Sketch
- Zeplin
- Invision
- Maya
- After Effects
- SquareSpace
- Wordpress
- Shopify

Bilingual: English & Turkish

AWARDS

The Webby Awards – Official Honoree in the Websites: Real Estate Category (2018)

Platinum MarCom Award for Web Interactive Capabilities (2018)

Telly Awards Silver – American Chemical Society Chemistry for Innovation (2017)

Telly Awards Silver & Bronze – Verint Fraud Authentication Video (2014)

The Annual Telly Awards Corporate Video (2013)

Adweek Top 200 Creative Talent (2013)

International Academy of Visual Arts' w3 Awards for BSA Website Redesign (2013)

Work Featured in Typography Served, The Creators Project Gallery, &

Creativebloq.com (2013)

April Brand Magazine Jullian Rusch Branding (2012)